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Curt Krechevsky is a partner and Chair of the Trademark & Copyright Department at the Hartford, Connecticut law firm of Cantor Colburn LLP. Cantor Colburn is a full-service intellectual property law firm and the largest such firm in Connecticut, with a nationally-ranked (Top 25) trademark practice. Curt's practice focuses on trademark, unfair competition, copyright, rights of publicity and privacy, Internet, advertising, marketing, promotions, licensing, and trade secrets law. With three decades of law-firm and corporate experience handling both national and international matters in these areas, Curt provides a business-oriented, pragmatic, innovative, and cost-sensitive approach in advising and representing clients of all sizes and from diverse industries. His clients have included individuals and start-up ventures as well as mid-size and Fortune 500 companies, operating in such varied fields as computer software and hardware, industrial products, pharmaceuticals, movies and television series, lighting products, musical instruments, publishing, footwear and clothing, children's products, foods and beverages, athletic competitions, entertainment services, online businesses, information and data management services, events planning and management services, graphics design services, and financial services.

Curt joined Cantor Colburn in February 2005, following three years as a sole practitioner in intellectual property law. Previously, Curt had been a partner at the Boston, Massachusetts law firm of Hutchins, Wheeler, & Dittmar, where he was a founding member of the firm's Intellectual Property Law Department and head of the Trademark and Copyright Practice Group.

Before joining Hutchins Wheeler, Curt had been Assistant General Counsel and Trademark Counsel at Reebok International Ltd., of Canton, Massachusetts, where he was responsible for all trademark and related legal matters involving the company and its subsidiaries worldwide, as well as management and supervision of the trademark practice group within Reebok's Legal Department, and various patent and copyright enforcement matters. Curt started at Reebok as Assistant Trademark Counsel, becoming Trademark Counsel in 1992 and Assistant General Counsel in 1998. While at the company, Curt helped to develop and manage a tremendously successful and innovative global trademark protection and enforcement program.

Curt is a *summa cum laude* graduate of Yale University, where he received highest honors in Political Science, and a *cum laude* graduate of Harvard Law School. Following his graduation from Harvard, he clerked for Judge Zita L. Weinshienk of the Federal District Court in Denver, Colorado, and then spent four years as an intellectual property attorney and litigator with the Denver law firm of Holland & Hart before moving in-house at Reebok.

Admitted to practice in Massachusetts and Colorado, Curt is also a member of the bars of the U.S. Courts of Appeal for the First and Tenth Circuits and the U.S. District Courts for Massachusetts and Colorado. Curt belongs to a number of legal and trade associations, including the American Intellectual Property Law Association, the American Bar Association and its Section on Intellectual Property Law, the Boston Patent Law Association, and the International Trademark Association ("INTA"). Curt has been active in INTA for many years, and is a former member of the INTA Board of Directors and its Executive Committee. He currently serves as a member of the INTA Related Rights Committee, and has chaired or co-chaired numerous INTA committees in the past. He is a former member of the INTA Panel of Neutrals as a mediator for trademark disputes. Curt has published a number of articles on intellectual property law and is a frequent speaker at legal and business conferences and seminars. He has also served as a member of the Board of Directors of the International Anti-Counterfeiting Coalition in Washington, D.C.