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ECTA



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Bill is an honors graduate of the University of California Berkeley School of Law, admitted to practice in California and New York.

He is Managing Partner of Seiter Legal Studio, based in Santa Monica, California, and concentrates on U.S. trademark prosecution, oppositions and cancellations, copyright and Internet matters, and related strategic and business law advice, litigation and mediation of IP matters.

Bill is also a partner, with ECTA member Kiran Dharsan, in Singapore-based Seiter IP Consultants, LLP, specialized in managing trademark and design portfolios in South East Asian jurisdictions.

Formerly the Chair of INTA's Legislation & Regulation Committee, Bill currently serves on the Geographical Indications Committees of INTA, ECTA and ASIPI, as well as ECTA's Publications Committee.

He is co-author of "The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and Digital Media Production," published by Yale University Press, and serves as a mediator for the United States District Court for the Central District of California.